Relevant research

1. Buolamwini, J., & Gebru, T. (2018). Gender shades: Intersectional accuracy disparities in commercial gender classification. Proceedings of the 1st Conference on Fairness, Accountability and Transparency, PMLR 81:77–91. <https://proceedings.mlr.press/v81/buolamwini18a.html>
2. Segalla, M., & Rouzies, D. (2023). The ethics of managing people’s data. Harvard Business Review, 101(4), 64–73. <https://hbr.org/2023/07/the-ethics-of-managing-peoples-data>
3. Gentile, M. C., Danks, D., & Harrell, M. (2022). Case study: Does facial recognition tech enhance security? Harvard Business Review, 100(6), 1–9. <https://hbr.org/2022/11/does-facial-recognition-tech-enhance-security>